

2010

Flash

Winter oilseed rape

Harvest

The temptation to desiccate/swath early must be avoided otherwise full oil content of the seed will not be achieved. The crop will be ready when 90% of the seed, in the mid-third of pods on the main stem, are red to dark brown.

Pack Size

Flash is supplied in unit packs, containing 1.8 million seeds, which equates to a sowing rate of 60 seed per m².

Standard treatment is Cruiser OSR, other treatments are available on request.

Available from



- Impressive spring vigour
- Top performance around the world
- Reliable yields year after year
- Above average oil content

"I have increased my acreage of Flash after getting some of my best yields of around 5t/ha last year and some of the highest oil results I have ever had. Flash's high score for resistance to lodging was one of the main reasons for choosing the variety, and I was proved right, even with such a high yield, no signs of lodging could be seen in the field. Flash is definitely an easy variety to manage agronomically and really delivers at harvest time."

Ed Wharton,
Winsford Hall Farm, Norfolk



Data from the HGCA Recommended Lists database, full data at www.hgca.com

On the 1-9 scales, high figures indicate that a variety shows the character to a high degree.

17 Lynn Road, Downham Market, Norfolk PE38 9NJ
Phone 01366 388223, Fax 01366 388227

www.dsv-uk.co.uk



Innovation for
your growth



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Summary

Flash is one of the most popular hybrids in the UK.

It is recommended for East and West, as well as the North and remains one of the highest yielding in both HGCA regions.

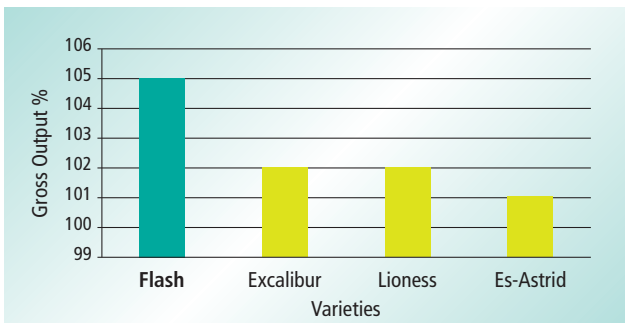
Flash offers significant benefits to growers which include a robust agronomy package, late flowering to help avoid frosts and excellent powers of recovery in the spring, growing away quickly.

Gross Output

- Flash has an impressive gross output which comes from above average oil content (44.7%) combined with one of the highest seed yields (104%) available in the UK.

Gross Output - East and West

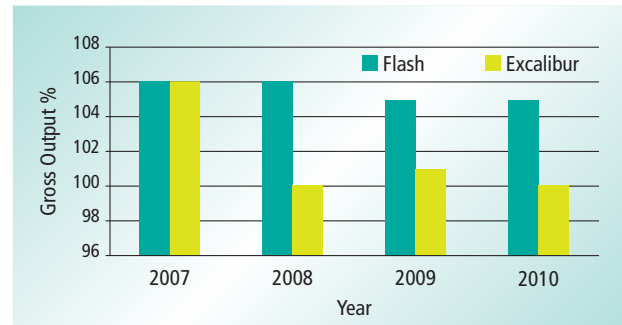
- Flash delivers reliable yields year after year as demonstrated by its consistent performance in HGCA trials.



Gross Output - 2007/2010

Ideal for growing throughout the UK

- It is one of very few varieties which is recommended throughout the UK, confirming its suitability across a wide range of climatic conditions and different locations.



Agronomy

- Aggressive spring vigour is one of its key features.
- An extensive root system is associated with the variety which helps the plant reach vital nutrients.
- Flash is relatively medium flowering, which helps avoid potentially damaging late frosts and remains vigorous even under stressed conditions.
- Flash is a medium-late maturing (5) variety helping to increase seed yield and oil content as well as spreading the load for growers at harvest.

Disease Resistance

- Flash is in the pack with scores of 5 for light leaf spot and 4 for stem canker.

Straw Characteristics

- Flash has good untreated straw characteristics, scoring 7's for resistance to lodging and stem stiffness.
- Although Flash is a relatively tall variety, HGCA trials are always grown without the use of a plant growth regulator. In a real farm situation, the height can easily be controlled.

Drilling Dates

- Flash is suited to earlier drilling dates helping to spread the workload in autumn.

Flash should be drilled according to target seed numbers (seeds per square metre) not by seed weight.

